

# HOC SEA III





# TABLE OF CONTENTS

<b>Welcome Letter</b> -----	<b>04</b>
<b>HIC Southeast Asia III</b> -----	<b>06</b>
<b>The Organisers</b> -----	<b>08</b>
<b>Harvard Undergraduate Global Education Movement (HGEM)</b> -----	<b>08</b>
<b>The Global Citizen Academy</b> -----	<b>09</b>
<b>The Global Citizenship Institute</b> -----	<b>09</b>
<b>Conference Schedule</b> -----	<b>10</b>
<b>Registration Instructions</b> -----	<b>11</b>
<b>Registration Timelines &amp; Conference Fees</b> -----	<b>12</b>
<b>Pre-Conference Materials</b> -----	<b>13</b>
<b>Conference Tracks</b> -----	<b>14</b>
<b>Track 1: Urbanization &amp; Industrialization</b> -----	<b>14</b>
<b>Track 2: Well-being &amp; Equity</b> -----	<b>15</b>



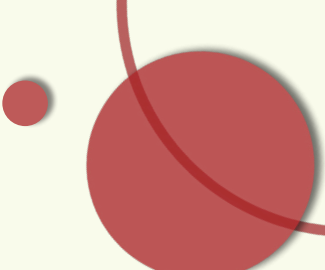
# Welcome Letter

Dear Delegates,

We are so pleased to welcome you to the third virtual HGEM Innovation Challenge in Southeast Asia (HIC SEA III), hosted by the Harvard Undergraduate Global Education Movement in collaboration with the Global Citizen Academy. Our conference brings together problem-solvers, creatives, and thinkers from around the world as well as esteemed speakers representing social entrepreneurs, academic scholars, ambassadors, and government officials. We are so excited that you will be joining this cohort of spectacular delegates eager to impact changes in their local communities!

The three-day HGEM Innovation Challenge in Southeast Asia (HIC SEA III) will immerse you in thought-provoking activities and inspiring discussions with your peers, mentors, and leading figures from across Southeast Asia. You will hone your critical and creative thinking abilities and sharpen your collaborative and communication skills. The last two iterations of HIC have left us with life-long lessons on passion, commitment, and drive to work towards the continuous improvement of our communities. We have had the chance to meet and interact with some of the most influential and inspiring students across Southeast Asia and beyond. With the third edition of HIC in Southeast Asia, we are incredibly excited to meet you and learn more about your backgrounds and interests. We look forward to investigating regional issues and collaborating with our diverse group of individuals to formulate practical entrepreneurial solutions to the challenges that currently threaten our communities.





Our mission is to inspire our students to expand their understanding of their local communities, identify critical regional issues, cultivate innovative and critical thinking, appreciate the strength of collaboration, and enact change on a global scale. Thus, we cannot wait to bring our vision to fruition with your passion and drive.

This year's conference will take place from the 23rd to the 25th of July 2021. Unfortunately, our seats are limited, and hence it is advisable to register as soon as possible. The early bird for the conference is May 31st, and our regular registration period is open until July 3rd. Please visit <http://www.hgem.org> for more information on how to apply to the conference!

For any questions and concerns, please contact us at [hicsea@theglobalcitizen.sg](mailto:hicsea@theglobalcitizen.sg). We look forward to innovating and collaborating with you virtually in July!

Sincerely,

**Larisa Shrestha**

President of the Harvard Undergraduate Global Education Movement

**Ngọc Trâm Nguyễn**


Vice President of the Harvard Undergraduate Global Education Movement

**Jared Yeo**

Co-Founder & CEO of The Global Citizen Education Group

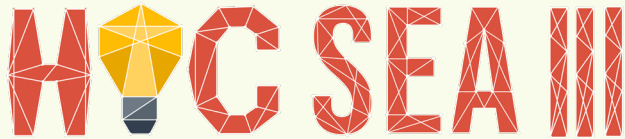
**Maika Higashi**

Business Operations Manager of The Global Citizen Education Group





**Harvard  
Innovation  
Challenge  
Southeast  
Asia  
III**

The logo for MOC SEA III features the letters 'MOC SEA III' in a stylized, geometric font. The 'M' and 'C' are red with white outlines, while the 'O' is a yellow and blue lightbulb. 'SEA III' is red with white outlines. The background is white with a red vertical bar on the left and faint, stylized building silhouettes in the bottom right.

The HGEM Innovation Challenge (HIC) Southeast Asia III will focus on two tracks, Urbanization & Industrialization and Well-being & Equity, to guide delegates through the different aspects of international development and to help them understand their role as citizens of the world.

Delegates will choose to join one of these tracks and then engage in track-specific discussions and seminar sessions featuring influential leaders from academia, business, and government. Throughout the virtual event, delegates will also have the opportunity to form meaningful relationships with other conference attendees from all over Southeast Asia.

After various workshops, delegates will work in small teams on an impactful “Solution Proposal” designed to tackle real-world problems and stimulate ideas for future collaborative projects.

These proposals are comprehensive in nature and incorporate various media forms, policies, and entrepreneurial ideas. Students will be challenged in open debate sessions about their ideas, before presenting a final round proposal at the end of the conference. Finally, delegates will have a chance to meet in more informal settings during social events and panels.

# The Organisers

**Harvard Undergraduate Global Education Movement  
(HGEM)**

# HGEM

The Harvard Undergraduate Global Education Movement (HGEM) is a non-profit recognized student organization at Harvard College that enables Harvard students to engineer a host of international programs that help shape the thinkers of tomorrow. Our conferences equip students worldwide with the necessary structure, confidence, and drive to introduce impactful ideas to the world.

Our Innovation Conferences challenge students to research regional social issues and then propose creative and viable university-level solutions. In the past, students who run our innovation challenges have had prior experience coordinating large cross-border projects and events in countries like the USA, Canada, Italy, Kenya, Malaysia, Beijing, and Dubai.

Our Philanthropic Workshops, run in under-resourced communities, help participants worldwide discover their interests and promote the development of practical skills needed for future employment. The most recent workshop was held in Yerevan in 2018 and featured a visit from the Prime Minister of Armenia.





## The Global Citizen Academy



The Global Citizen Academy is The Global Citizen Education Group's flagship enrichment program. Under its umbrella, The Global Citizen Academy offers enrichment in the areas of public speaking, global citizenship, leadership, debate, Model United Nations amongst others. Since 2015, The Global Citizen Academy has created 9,500+ unique student experiences for students in Singapore and around the Asia-Pacific region. With its online platform, The Global Citizen Academy continues to impact students despite the Covid-19 pandemic. We are proud to host the third edition of HIC SEA with the Harvard Undergraduate Global Education Movement (HGEM).

## Global Citizenship Institute



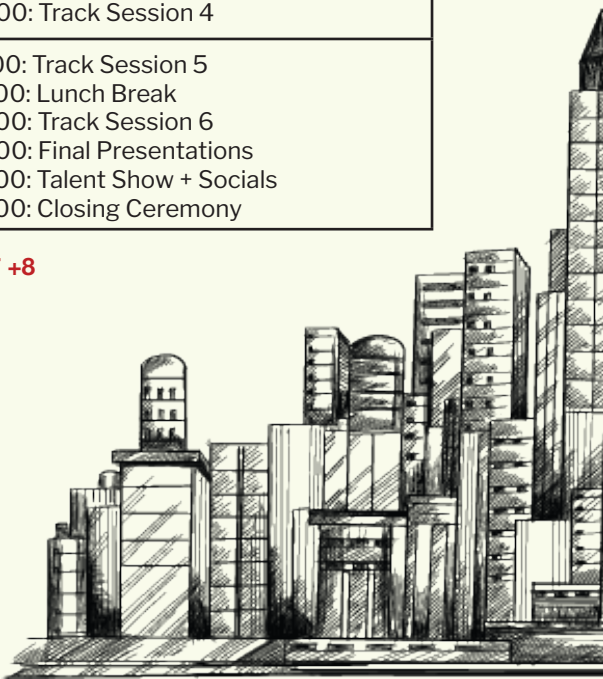
Global Citizenship  
Institute

The Global Citizenship Institute is a subsidiary of The Global Citizen Education Group which focuses on building the 21st Century knowledge and competencies required for our youth to develop into Global Citizens, who are passionate about positively impacting their communities and the world at large. At the Global Citizenship Institute (GCI), our global citizenship education programmes present a form of civic learning that seeks to involve and educate students in projects that address global social, political, economic and environmental issues.

# Conference Schedule

23 July 2021	1100 - 1200: Opening Ceremony 1200 - 1300: Track Session 1 1300 - 1400: Lunch Break 1400 - 1500: Track Session 2 1500 - 1620: The Crimson Experience 1620 - 1720: Guest Speakers 1720 - 1740: Business Model Workshop Q&A 1740 - 1800: Singapore Tour
24 July 2021	1100 - 1300: Track Session 3 1300 - 1400: Lunch Break 1400 - 1500: Guest Speakers 1500 - 1600: Harvard Entrepreneurs 1600 - 1800: Track Session 4
25 July 2021	1100 - 1200: Track Session 5 1200 - 1300: Lunch Break 1300 - 1400: Track Session 6 1400 - 1600: Final Presentations 1600 - 1700: Talent Show + Socials 1700 - 1800: Closing Ceremony

**\*All timings are stated in GMT +8**



# Registration Instructions

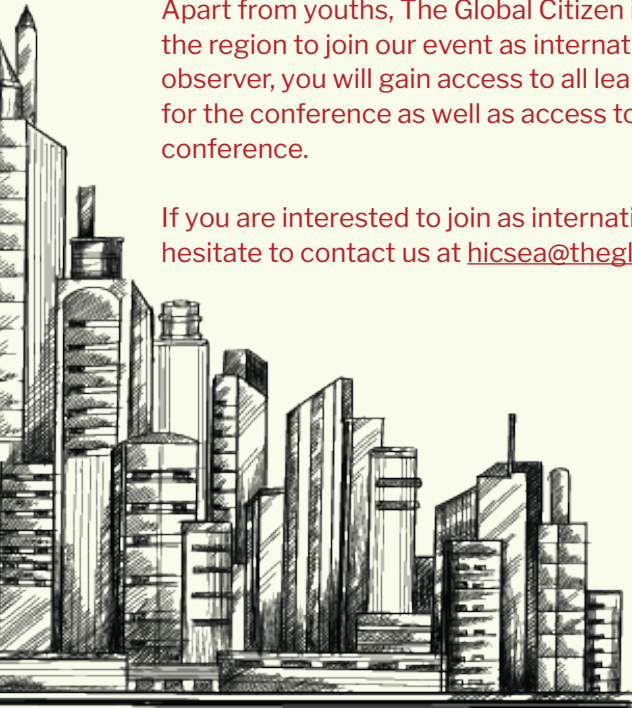
Please register your participation for HIC Southeast Asia III at our conference website at: <https://www.hgem.org/application>

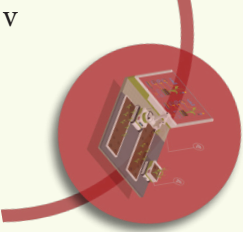
Our team will review your registration and verify receipt of your payment. We will send a confirmation email once your registration has been processed and payment has been received. After your payment has been received, you will receive your pre-conference guide and you can begin your preparation for the conference.

If you do not receive your confirmation email within two weeks, please contact us at [hicsea@theglobalcitizen.sg](mailto:hicsea@theglobalcitizen.sg)

Apart from youths, The Global Citizen invites educators in the region to join our event as international observers. As an observer, you will gain access to all learning materials used for the conference as well as access to all 3-days to the conference.

If you are interested to join as international observers, do not hesitate to contact us at [hicsea@theglobalcitizen.sg](mailto:hicsea@theglobalcitizen.sg)





# Registration Timelines & Conference Fees

## **Early Bird Registration**

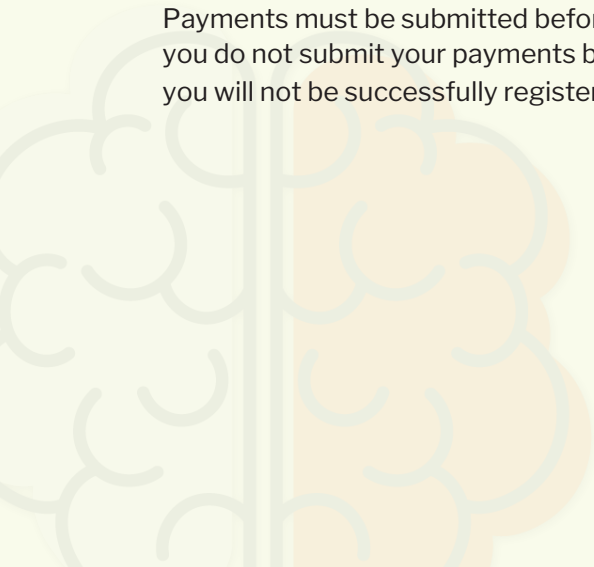
31 May 2021 (GMT+8) | Deadline  
US\$40 | Fee

## **Normal Registration**

3 July 2021 (GMT+8) | Deadline  
US\$50 | Fee

Observer Fee | US\$20

Payments must be submitted before the payment deadline. If you do not submit your payments before the payment deadline, you will not be successfully registered.



# Pre-Conference Materials

HIC SEA III will incorporate both asynchronous and synchronous learning methods. Apart from the live conference that spans across 3 days, delegates will be required to watch two recorded workshops that will help them in completing their pre-conference assignment, as well as their final solution proposal.

The three asynchronous workshops are as follows:

- 1. Introduction to Track 1: Urbanization & Industrialization**
- 2. Introduction to Track 2: Well-being & Equity**
- 3. Business Model Canvas**

Watch the introductory video to get a more detailed explanation of the 2 tracks - Urbanization & Industrialization and Well-being & Equity. This will be useful when delegates are doing their pre-conference assignment or if they just want to learn more about each track! The Business Model Canvas workshop will provide an overview of how to design a viable business model for their social entrepreneurship projects, which will help delegates get started on ideating their final solution proposal which they will present with their teams on the last day of the conference.

The asynchronous workshops will be available on The Global Citizen Academy before 5 July.

Besides completing the asynchronous workshops, delegates are also expected to complete and submit a pre-conference assignment. The details of the assignment will be available on The Global Citizen Academy. There will also be a Background Guide which delegates can use to prepare their pre-conference assignment. The pre-conference assignment will be used to pre-allocate teams and will also constitute a portion of your awards criteria. More details will be released soon on The Global Citizen Academy!

# Conference Tracks

## Track 1: Urbanization & Industrialization

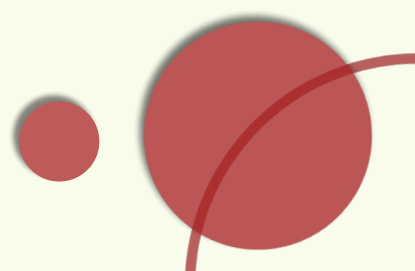
Southeast Asia is going through rapid urbanization and industrialization today. By 2030, its urban population will grow by another 100 million people, rising from 280 million people today to 373 million people. Urbanization and industrialization in Southeast Asia is rapidly growing, but the real question arises: Are they helping propel economic growth and development in the region? While some areas of Southeast Asia are urbanized and developed, others have yet to make this transformation. The question is whether urbanization and industrialization can continue to propel economic development in the region's less developed cities and nations, or whether some will fall victim to urbanization without growth.

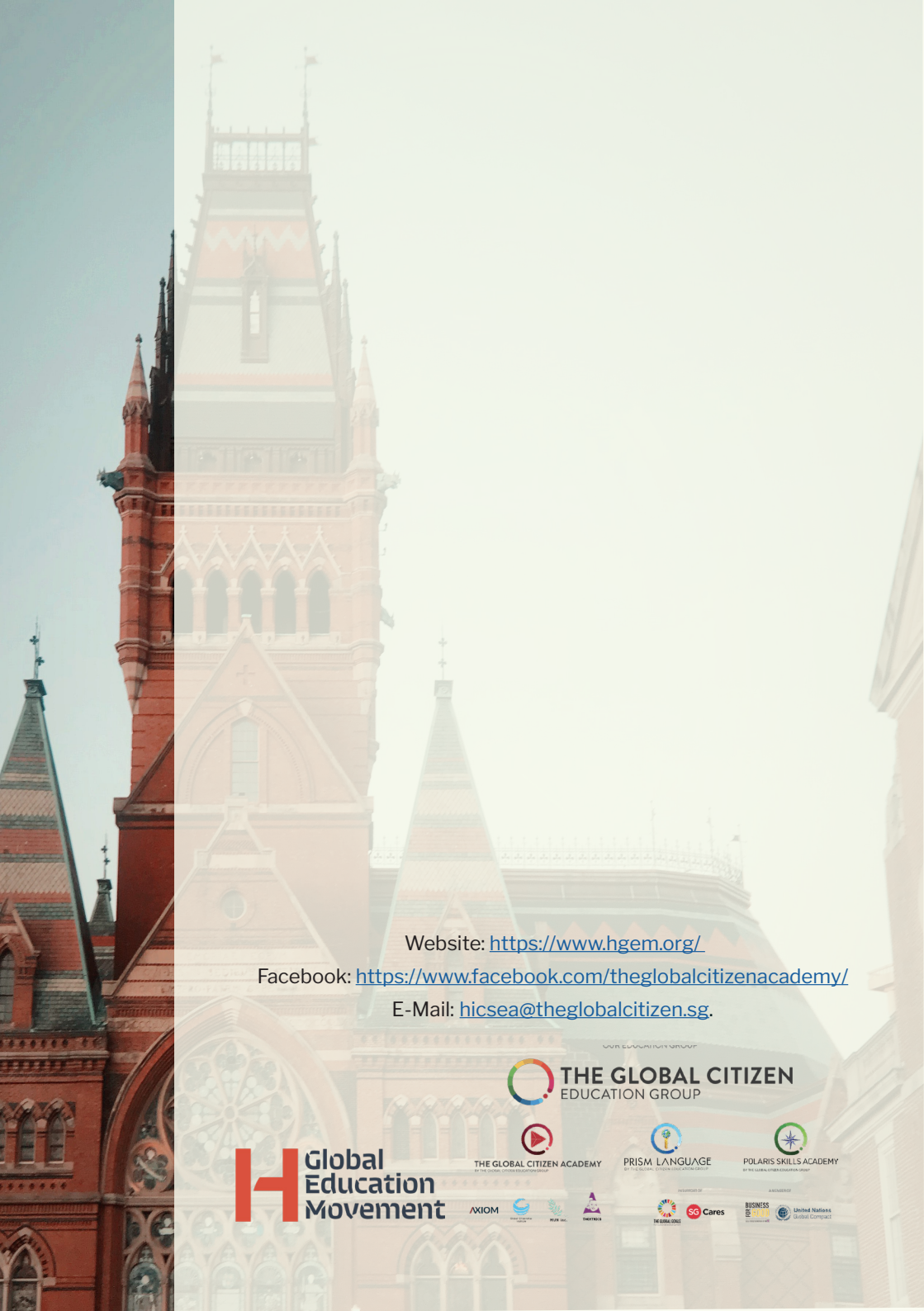
The Urbanization and Industrialization track will focus on innovative and sustainable approaches to infrastructure and industrial development. Industrialization is the driver of growth and development. It creates employment opportunities for young people, men, and women and assists in fostering skills and innovation. It creates opportunities for improvement and builds resources that add values to other areas like income generation, poverty alleviation, empowering women, creating opportunities for youth, and contributes to broader, inclusive and sustainable development. Sustainable economic growth relies on sustainable industrial growth and infrastructure development. In this track, the delegates will explore innovative ways of incorporating sustainable development to promote a range of social and economic objectives like employment creation, poverty eradication, gender equality, labour standards, and greater access to education and health care. Some questions we will ponder are: How did Southeast Asia industrialize? Was this industrialization sustainable? Did the countries' financial systems help industrialization? How do we build resilient infrastructure that will lead to a higher quality of life for the general public while maintaining sustainable industrial growth and innovation? How do we create harmony between industrial accomplishments and sustainable and inclusive communities?

## Track 2: Well-being & Equity

Southeast Asia is a region of enormous social, economic, and political diversity, both across and within countries, shaped by its history and geography. These factors, however, have contributed to the disparate health status of the region's diverse populations. Rapid but inequitable socioeconomic development, coupled with differing rates of demographic and epidemiological transitions, have accentuated health disparities and posed great public health challenges for national health systems. Now, more than ever, innovation and collaboration are required to enable Southeast Asians to dismantle inequity, to use their power in experiences that support health living, and to allow communities to thrive and realize their fullest well-being.

The Well-being and Equity track will focus on developing fair and just opportunities for those in the region to lead the healthiest lives possible. On an individual level, delegates will reflect on what they need to maximize their well-being, be it physical, spiritual, or mental well-being—incorporating not only different types of resources and support systems, but also analyzing the accessibility of these. On a collective level, delegates will work communally to look at what structures are needed to maximize the well-being of communities or groups of people, delving deeper into institutions that are in place to allow for the (dis)advancement of peoples. The track urges students to not only innovate for short-term solutions to inequities, but also demand for long-term and permanent support. By measuring well-being among individuals and communities, we can expand the definition of health beyond health care or absence of disease, looking at how people are thriving in every aspect of life. Well-being includes people's physical, mental, and social health, and the opportunities they have to create meaningful futures. It considers basic needs like food, housing, education, employment, and income. It includes social and emotional needs like sense of purpose, safety, belonging and social connection, and life satisfaction. And it is tightly linked with the well-being of our communities, our environment and our planet.





Website: <https://www.hgem.org/>

Facebook: <https://www.facebook.com/theglobalcitizenacademy/>

E-Mail: [hicsea@theglobalcitizen.sg](mailto:hicsea@theglobalcitizen.sg)

MEMBER OF EDUCATION GROUP

